Privacy Policy

Effective Date: Oct. 2024

At **BinaryBotz**, we value your privacy and are committed to protecting your personal information. This Privacy Policy outlines how we collect, use, and safeguard your data when you visit our website and use our services.

1. Information We Collect

- **Personal Information:** Name, email address, contact details, and payment information when you create an account or make a purchase.
- **Usage Data:** IP address, browser type, and interaction with our website to improve user experience.
- **Cookies & Tracking Technologies:** Used to enhance site performance and personalize content.

2. How We Use Your Information

- To process transactions and fulfill orders.
- To improve our website functionality and user experience.
- To provide customer support and respond to inquiries.
- To send promotional offers, updates, and marketing communications (with your consent).
- To ensure security and prevent fraudulent activities.

3. Data Protection & Security We implement industry-standard security measures to protect your personal information from unauthorized access, alteration, disclosure, or destruction.

4. Third-Party Services We may share your data with trusted third-party services, including payment processors and shipping partners, to fulfill your orders securely. We do not sell or rent your personal data to third parties.

5. Your Rights & Choices

- You can access, update, or delete your personal information from your account settings.
- You can opt out of marketing emails by using the unsubscribe link provided.

- You may disable cookies in your browser settings, though some features may not function properly.

6. Changes to This Policy We reserve the right to update this Privacy Policy. Any changes will be posted on this page, and we encourage you to review it periodically.

7. Contact Us If you have any questions or concerns about this Privacy Policy, please contact us at **privacy@binarybotz.com**.

By using our website, you consent to the terms of this Privacy Policy.